

America's Service Commissions

2023 Sponsorship Opportunities

Silver Service

**25 Years of Uniting
States in Service**

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Silver Service: 25 Years of Uniting States in Service

Opportunities and benefits at ASC trainings, events, and special initiatives that support and impact national service in 2023

statecommissions.org/2023-sponsorships

Our Mission

For 25 years, America's Service Commissions (ASC) has been the leader in elevating the state and territorial service network, by embracing national service as a strategy to build community and solve local challenges.

Your Impact

As a 2023 ASC sponsor, we invite you to join us in our **Year of Silver Service** as we continue to build capacity and support for national service by:

- Providing a unified national voice for service on critical issues
- Educating national and state legislators on the value of national service and volunteerism
- Facilitating training and technical assistance for state and territorial service commissions and their programs
- Coordinating peer-to-peer learning opportunities for the national service and volunteer field
- Advocating for the expansion of national service, with a focus on equity and inclusion

About ASC

America's Service Commissions (ASC) is a nonprofit, nonpartisan organization representing and promoting the 52 governor-appointed state service commissions across the United States and territories with the mission to lead and elevate the state service network. State service commissions are governor-appointed public agencies or nonprofit organizations made up of more than 1,000 commissioners — private citizens leading the nation's service movement and administering more than 75 percent of the federal AmeriCorps funds available to address pressing community needs. To learn more about ASC, visit statecommissions.org.

You're in Good Company

2022-23 Year of Silver Sponsor



Top 2022 Sponsors



Tax Information

Sponsorships are tax deductible as charitable contributions as allowed by law; the amount of the contribution considered deductible for federal income tax purposes is limited to the excess of money (and the fair market value of property other than money) contributed above and beyond the value of goods or services provided. The ASC Federal Tax ID # is 58-2505548.

Questions?

We thank you for your consideration! Your sponsorship may include annual and event specific benefits that can be tailored to your interests. Talk with ASC's Chief Advancement Officer, Brad Knoch, at bknoch@statecommissions.org or 952.807.4702 about customizing your benefits.

Sponsorship Opportunities

States for Service (S4S) Capitol Hill Day — Deadline: January 20, 2023

America's Service Commissions' privately-funded policy arm, the States for Service (S4S) Coalition, will hold a Capitol Hill Day in Washington, DC on February 14, 2023 to promote national and community service and the important role of state and territorial service commissions to members of Congress. State leaders from across the country typically conduct 50-100 Capitol Hill meetings with key Congressional leaders and appropriators.

National Service Training (NST) — Deadline: February 1, 2023

Supporting more than 1,100 national service program and nonprofit staff in their professional development each year, the ASC National Service Training regional events provide our network of nonprofit and service-focused professionals with the tools and training needed to effectively manage AmeriCorps grants and other volunteer-driven initiatives making a difference throughout the country.

The events offer in-depth training on AmeriCorps program management; financial grants management; state and territorial commission administration; volunteer and member recruitment and engagement; diversity, equity, and inclusion; and other special topics.

Expected attendance at each event is 400-600 attendees. More information on each event will be posted as available at nationalservicetraining.org.

The 2023 NST events will happen as follows:

- West · San Diego, CA · March 21-23 · Hosted by California Volunteers
- Central · New Orleans, LA · May 2-4 · Hosted by Volunteer Louisiana
- East · Charleston, WV · May 15-17 · Hosted by Volunteer West Virginia
- Virtual · June 7-8

Innovation & Leadership Awards (ILA) — Deadline: August 1, 2023

Join us in Washington, DC for the culmination of a year-long celebration of our 25th anniversary! The event will include recognition of top commission and national service leaders from the past two decades, a historical retrospective of commissions and the association since ASC's founding in 1997, and an acknowledgement of special guests and sponsors.

We expect 150-200 attendees to join us in-person for this special event in our nation's capital. The official date is to be determined, but we expect the event to take place in August or September of 2023. Stay up to date with our plans at statecommissions.org/ASC25.

Giving Levels

Year of Silver Sponsor – Deadline: February 1, 2023

Special opportunity! Take advantage of our year-long 25th anniversary celebration and make your sponsorship work for you throughout 2023.

Exclusive benefits include:

- Special acknowledgement at NST plenary sessions and ILA reception
- Feature article announcing sponsorship in ASC e-newsletter
- Inclusion in event press releases
- Premium name and logo placement on all email communications
- Premium name and logo placement on ASC and NST websites
- Speaking opportunities at NST and ILA
- Plus, all benefits listed in chart below

Year-Long Sponsorship Levels

	Year of Silver \$25,000	Tier 4 \$15,000	Tier 3 \$10,000	Tier 2 \$5,000	Tier 1 \$2,500
National Service Training (NST) Benefits					
Free registration	4 attendees per location	3 attendees per location	2 attendees per location	2 attendees per location	1 attendee per location
Exhibit booth selection	1st	2nd	3rd	Assigned	Assigned
Access to registrant list (opt-in only)	Pre-event	Pre-event	Post-event	Post-event	Post-event
Host "office hours" sessions	3 sessions per location	2 sessions per location	1 session per location	N/A	N/A
Literature in attendee packets	4 pieces per location	3 pieces per location	2 pieces per location	1 piece per location	1 piece per location
Innovation & Leadership Awards (ILA) Benefits					
Free registration	4 attendees	3 attendees	2 attendees	N/A	N/A
General Benefits					
Social media	Monthly posts throughout 2023	4 posts	3 posts	2 posts	N/A
Recognition on website	Premium	Prominent	Spotlighted		
ASC Annual Report	Name and logo	Name and logo	Logo only	Name only	Name only

Giving Levels (continued)

Single-Event Sponsorships

S4S Capitol Hill Day Sponsor Hill Day for \$1,000. Benefits include: opportunity to address the audience at kick-off event; exhibit booth at kick-off event; logo placement on event materials. [Non-federal funds only]

NST Exhibitor Only For an exhibit booth only, the cost is \$500 per location or \$1,500 for all four. This includes an in-person and/or virtual exhibit space and promotion in event program and mobile app.

NST Program Ads Ad space is available in the program for each location, which will be distributed to all attendees at that location. To be included in one or more of our programs, ad art must be submitted no later than February 15, 2023 and meet the requirements below.

Pricing:

- Full page (8.5x11) · \$500 per event or \$1,500 for all four
- Half page (8.5x5.5) · \$250 per event or \$750 for all four
- Quarter page (4.25x5.5) · \$125 per event or \$375 for all four

Program Ad Specs:

- File Types — Ad art files should be print-resolution with embedded fonts, CMYK colors only, and flattened transparency. Submit ads as PDF files, or as EPS or TIFF files created in InDesign, Photoshop, or Illustrator. Ads created in Pagemaker, Microsoft Publisher, or applications not listed above may not print correctly.
- Fonts and Transparency — To avoid font issues, convert fonts to outlines or supply the fonts used in your ad. For files containing transparency, we cannot be held responsible for any resulting reproduction problems.
- Image Resolution and Colors — All images should be at least 300dpi. Do not enlarge 300dpi images more than 100% as this will result in a lower-resolution image. Files containing bitmapped text should be at least 600dpi. Your ad must contain only process (CMYK) colors. If we receive files containing spot or RGB colors, or embedded color profiles, we are not responsible for resulting color shifts.

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