



SPONSORSHIP/ADVERTISER OPPORTUNITY

America's Service Commissions 2020 Innovation & Leadership Awards Reception

Celebrating National Service Excellence

**Sponsor Commitment/Ad Artwork Deadline:
September 4, 2020**

Sign up online at:

<http://statecommissions.org/2020-sponsorship>

For questions, contact:

Emily Steinberg, Director of External Affairs

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America's Service Commissions (ASC) is a 501(c)(3) nonprofit, nonpartisan organization representing and promoting the 52 governor-appointed state service commissions across the United States and territories with the mission to lead and elevate the state service network. State service commissions are governor-appointed public agencies or nonprofit organizations made up of more than 1,200 commissioners — private citizens leading the nation's service movement and administering 80 percent of the federal AmeriCorps funds available to address pressing community needs.

The seventh annual ASC Innovation & Leadership Awards will be held **virtually** on the evening of September 24, 2020. The event will include recognition of the 2020 ASC Innovation & Leadership Award winners in eight categories as well as the ASC 'Celebrating States' Raffle/Silent Auction and acknowledgement of dignitaries and special guests.

DATE: Thursday, September 24, 2020

TIME: 7:00-9:00 P.M. ET

(Virtual networking reception, followed by awards program)

LOCATION: Virtual Event (<https://www.acevents.com/e/ASCawards>); also streamed via Facebook Live (<https://www.facebook.com/statecommission/>)

ATTENDEES: Approximately 200+ virtual attendees representing state service commission leaders from across the country, elected officials/staff, past award honorees, corporate sponsors and other supporters, national service program and state/federal agency partners, and other nonprofit leaders.

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BENEFITS (revised for virtual format)	Individual Champion \$150	State Service Supporter \$300	Commission Champion \$500	Bronze Level \$1,000	Silver Level \$1,500	Gold Level \$2,500
Name listed on ASC digital materials and e-mail marketing for the event	✓ (Individual name only)	✓ (Organization name)	✓ (Organization name)	✓ (Organization name + logo)	✓ (Organization name + logo)	✓ (Organization name + logo - premier placement)
Name listed as sponsor on online virtual event page	✓ (Individual name only)	✓ (Organization name)	✓ (Organization name)	✓ (Organization name + logo linking to your website - small size)	✓ (Organization name + logo linking to your website - medium size)	✓ (Organization name + logo linking to your website - large size/premier placement on home page and live event page)
Digital ad included in virtual event	Not Available	✓ (Brief digital ad - pre-program)	✓ (Brief digital ad - pre-program)	✓ (Brief digital ad - during live program)	✓ (Longer digital ad - during live program)	✓ (Longer digital ad - both pre- and live program)
Name listed as sponsor in ASC Annual Report (distributed each year to audience of 4k+)	✓ (Individual name only)	✓ (Organization name)	✓ (Organization name)	✓ (Organization name + logo)	✓ (Organization name + logo)	✓ (Organization name + logo)
Live Mention and Recognition during Virtual Event Program	Not Available	Not Available	Not Available	✓	✓	✓
Virtual Exhibit Booth (can post videos, show demos, chat with attendees, and capture leads)	Not Available	Not Available	Not Available	✓ (Small Booth - 2 staff allowed)	✓ (Medium Booth - 2 staff allowed)	✓ (Large Booth - 2 staff allowed)
Opportunity to address reception attendees via video message (brief remarks)	Not Available	Not Available	Not Available	Not Available	Not Available	✓