2019 ASC Sponsorship Opportunities & Benefits

Conferences, Events, Special Initiatives & More

To sign up to become a 2019 ASC Sponsor, please contact:

Emily Steinberg, Director of External Affairs
esteinberg@statecommissions.org
(512) 961-1702

Sponsor Commitment Deadline:

Varies by Event - See Below

America's Service Commissions (ASC) is excited to announce the following sponsorship opportunities for calendar year 2019 (January 1 - December 31) including upcoming ASC-led conferences, special events, and initiatives.

Enclosed you will find more information including sponsorship levels and benefits.

Sponsorships are tax deductible as charitable contributions as allowed by law; the amount of the contribution considered deductible for federal income tax purposes is limited to the excess of money (and the fair market value of property other than money) contributed above and beyond the value of goods or services provided. The ASC Federal Tax ID # is 58-2505548.

We thank you for your consideration and look forward to further discussing how your organization can play a role in advancing the national service and volunteer sector!

About ASC: *America's Service Commissions (ASC) is a nonprofit, nonpartisan organization representing and promoting the 52 governor-appointed state service commissions across the United States and territories with the mission to lead and elevate the state service network. State service commissions are governor-appointed public agencies or nonprofit organizations made up of more than 1,000 commissioners – private citizens leading the nation's service movement and administering 80 percent of the federal AmeriCorps funds available to address pressing community needs. To learn more about ASC, visit* www.statecommissions.org.

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2019 Sponsorship Opportunities At-A-Glance (in chronological order):

Event Date	Opportunity	Event Location	Deadline to Sponsor
February 11-12, 2019	**Capitol Hill Day**	Washington, DC	January 10, 2019
February 13-14, 2019	**Leadership Convening**	Washington, DC area	January 10, 2019
May 7-9, 2019	**North Central Regional Training Conference**	St. Paul, MN	March 1, 2019
May 22-24, 2019	**Pacific/Southwest Regional Training Conference**	Boise, ID	March 1, 2019
June 4-6, 2019	**Atlantic/Southern Regional Training Conference**	Pittsburgh, PA	March 1, 2019
Week of June 18-20, 2019	**Volunteer Generation Fund (VGF) Convening**	St. Paul, MN	April 1, 2019
September 2019 (TBA)	**Annual Reception/ Innovation & Leadership Awards**	Washington, DC area	August 1, 2019

Detailed descriptions of each event are listed below.

If you are interested in sponsoring multiple ASC events in 2019, please contact Emily Steinberg at esteinberg@statecommissions.org or (512) 961-1702 to discuss bundle options and pricing.

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2019 Capitol Hill Day

On Tuesday, February 12, 2019 ASC will hold its annual Capitol Hill Day to promote national and community service to Members of Congress in Washington, DC. Last year, state leaders from across the country conducted more than 50 Capitol Hill meetings with key Congressional leaders and appropriators to share critical information regarding commission and national service impact. A simultaneous virtual "Service Valentine" campaign was conducted to show our "love for service" that resulted in more than 350 legislative contacts (phone calls, emails, and tweets).

Date(s): February 11 (reception/kick-off) & February 12 (Hill Day)

Location: Washington, DC area

Commitment Deadline: January 10, 2019

50+ meetings
Key appropriators
Ideal timing

Sponsorship Levels (Non-Federal Funds Only for this Event):

$1,000 (Gold) - includes 3 Tickets to Kick-Off Reception, Opportunity to Address Reception Attendees, Exhibit Table and Signage displayed at Reception, Prominent Logo Placement on Registration Site and Event Materials, Distribution of Promotional Materials to All Participants

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$750 (Silver) - includes 2 Tickets to Kick-Off Reception, Standard Logo Placement on Registration Site and Event Materials, Exhibit Table and Signage displayed at Reception, Distribution of Promotional Materials to Participants

$500 (Bronze) - includes 1 Ticket to Kick-Off Reception, Standard Logo Placement on Registration Site and Event Materials, Distribution of Promotional Materials to Participants

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2019 ASC Leadership Convening

On February 13-14, 2019, ASC will hold its annual Leadership Convening in the Washington, DC area. Each year, ASC brings together Executive Directors and Commissioners from state service commissions across the country to discuss high-level trends and developments, revisit strategic goals, report on association progress, and foster cross-state collaboration and best practice sharing. Sponsorships will allow ASC to bring in expert trainers and guest speakers on topics of critical importance to our network.

Date(s): February 13-14, 2019

Location: Washington, DC area

Commitment Deadline: January 10, 2019

Sponsorship Levels:

$2,000 (Gold) - includes Opportunity to Address and Network with Attendees, Exhibit Table and Signage displayed, Prominent Logo Placement on Registration Site and Event Materials, Distribution of up to three (3) Promotional Materials to Participants

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$1,500 (Silver) - includes Opportunity to Network with Attendees, Standard Logo Placement on Registration Site and Event Materials, Signage displayed on-site, Distribution of up to two (2) Promotional Materials to Participants

$1,000 (Bronze) - includes Standard Logo Placement on Registration Site and Event Materials, Distribution of One (1) Promotional Material to Participants
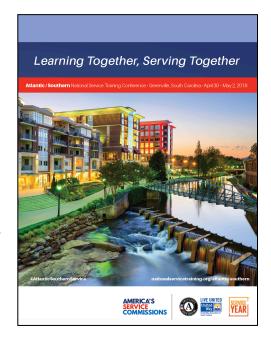
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2019 Regional Training Conferences

Commitment Deadline: March 1, 2019

Supporting more than 1,000 national service program and nonprofit staff in their professional development, these regional National Service Training Conference events provide professionals with the tools needed to effectively manage AmeriCorps and other volunteer-driven programs making a difference throughout the country.

Expected attendance at each event is 300-350 attendees. More information on each event will be posted as available at www.nationalservicetraining.org.

The 2019 National Service Training Conferences will happen over three days in three distinct regions as follows:

Region:	Location:	Host Commission:	Date:
North Central	St. Paul, MN	ServeMinnesota	May 7 - 9, 2019
Pacific/ Southwest	Boise, ID	Serve Idaho	May 22 - 24, 2019
Atlantic/South	Pittsburgh, PA	PennSERVE	June 4-6, 2019

The state service commissions listed above will be hosting their region's conference in conjunction with America's Service Commissions, the national association of state service commissions.

The regional national service training conferences provide professional development and training on effective program and grants management to advance the national service and volunteer sector. These attendees work hard each day to provide critical services to thousands of people in

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their respective states. From tutoring and mentoring to hunger prevention to reintegrating veterans, these programs make a difference in local communities across the country.

You can help by sponsoring or hosting an exhibit booth at one or more of the regional national service trainings, or purchasing an ad in the conference program.

GOLDEN RULE SPONSOR
$7,500 for all three conferences or $2,500 per event
- Opportunity to welcome attendees at the Networking Reception.
- Acknowledgment by event emcee during designated plenary.
- Premier placement of name and logo in all conference marketing (online and printed materials).
- Placement of name and logo on conference registration site.
- Full-page ad in the conference program which will be distributed to all conference attendees.
- Opportunity to put literature in attendee registration bags.
- Tabletop exhibit space.
- Free registration for up to three (3) attendees per event.

CHANGE MAKER SPONSOR
$3,750 for all three conferences or $1,250 per event
- Placement of name in all conference marketing both (online and printed materials).
- Premier placement of name on conference registration site.
- Half-page ad in the conference program which will be distributed to all conference attendees.
- Opportunity to put literature in attendee registration bags.
- Opportunity to participate in round robin best practice workshop, as appropriate.
- Tabletop exhibit space.
- Free registration for up to two (2) attendees per event.

COMMUNITY BUILDER SPONSOR
$2,250 for all three conferences or $750 per event
- Recognition on select event materials.
- Sponsorship name listed in the conference program (distributed to all conference attendees).
- Quarter-page ad in the conference program which will be distributed to all conference attendees.
- Opportunity to put literature in attendee registration bags.
- Tabletop exhibit space.
- Free registration for one (1) attendee per event.

EXHIBITOR ONLY
$750 or $250 per event
- Tabletop exhibit space.

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In-kind donors that contribute a significant amount of product will be valued at up to the Community Builder ($750) level. Presenters who donate their time to provide selected workshops at one or more conferences will automatically be considered sponsors at the Community Builder ($750) level.

Ad Dimensions and Pricing

Ad space is available in the printed conferences programs for each event, which will be received by all attendees at each conference. To be included in one or more printed conference program, ad art is due to Emily Steinberg by March 1, 2019 according the spec requirements below.

For more information and to secure ad space, contact Emily Steinberg at (512) 961-1702.

Size	Price (per event)	Discounted Price (for all three events)
Full Page	$400	$1,000
Half Page	$200	$500
Quarter Page	$100	$250

Ad Spec Requirements

File Types
Ad art file should be print-resolution with embedded fonts, CMYK colors only, and flattened transparency. Submit file as a version 1.3 (Acrobat version 4) PDF or PDF/X-1a, or an EPS or TIFF file created in InDesign, Photoshop, or Illustrator. Ads created in Pagemaker, Microsoft Publisher, or applications not listed above may not print correctly.

Fonts and Transparency
To avoid font issues, convert fonts to outlines or supply the fonts used in your ad. For files containing transparency, we cannot be held responsible for any resulting reproduction problems.

Image Resolution and Colors
All images should be at least 300dpi. Do not enlarge 300dpi images more than 100% as this will result in a lower-resolution image. Files containing bitmapped text should be at least 600dpi. Your ad must contain only process (CMYK) colors. If we receive files containing spot or RGB colors, or embedded color profiles, we are not responsible for resulting color shifts.

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2019 Volunteer Generation Fund (VGF) Convening

During the Points of Light Conference on Volunteering and Service, ASC will hold its annual Volunteer Generation Fund (VGF) Convening for the 23 states receiving VGF grants. This one-day event touches on best practices in volunteer recruitment, management and retention; building statewide volunteer infrastructure; high-level trends and developments; and volunteer connector capacity building.

Sponsorships will allow ASC to provide refreshments for attendees and bring in expert trainers and guest speakers on topics of critical importance to our network.

Date(s): Week of June 18-20, 2019 (exact date to be determined)

Location: St. Paul, Minnesota

Commitment Deadline: April 1, 2019

Sponsorship Levels:

$1,000 (Gold) - includes Opportunity to Attend Convening and Address Attendees, In-room Exhibit Table and Signage displayed, Prominent Logo Placement on Event Materials, Distribution of Promotional Materials to All Participants

$500 (Silver) - includes Logo Placement on Event Materials, Distribution of Promotional Materials to All Participants

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2019 ASC Annual Reception / Innovation & Leadership Awards

The annual ASC Reception will be held on the evening of Thursday, September 13 in conjunction with the annual AmeriCorps State/National Symposium. The event will include recognition of the 2019 ASC Innovation & Leadership Award winners in four categories as well as the ASC Raffle/Silent Auction, and acknowledgement of special guests and sponsors.

Date(s): September 2019 (exact date to be determined)

Location: Washington, DC area

2019 ASC SPONSORSHIP OPPORTUNITIES

Commitment Deadline: August 1, 2019

Sponsorship Levels: See chart below.

BENEFIT	Individual Champion $150	State Service Supporter $300	Commission Champion $500	Bronze Level $1,000	Silver Level $1,500	Gold Level $2,500
VIP attendance at the reception (value: $65/ticket)	✔ (1 ticket)	✔ (1 ticket)	✔ (4 tickets)	✔ (4 tickets)	✔ (6 tickets)	✔ (8 tickets)
Name listed on ASC marketing materials for the reception	✔ (Individual name only)	✔ (Organization name)	✔ (Organization name)	✔ (Organization name)	✔ (Organization name)	✔ (Organization name - premier placement)
Name listed as sponsor on online reception event page	✔ (Individual name only)	✔ (Organization name)	✔ (Organization name)	✔ (Organization name + logo)	✔ (Organization name + logo)	✔ (Organization name + logo with premier placement)
Name listed as sponsor on ASC website (statecommissions.org)	✔ (Individual name only)	✔ (Organization name)	✔ (Organization name)	✔ (Organization name + logo linking to your website)	✔ (Organization name + logo linking to your website)	✔ (Organization name + logo linking to your website with premier placement)
Recognition on ASC electronic and print information regarding the reception	✔ (Individual recognition - select materials)	✔ (Organization recognition - select materials)	✔ (Organization recognition - select materials)	✔ (Organization recognition - select materials)	✔ (Organization recognition - ALL materials)	✔ (Premier organization recognition - ALL materials)
Ad published in printed event program	Not Available	✔ (Quarter Page Ad)	✔ (Quarter Page Ad)	✔ (Quarter Page Ad)	✔ (Half Page Ad)	✔ (Full Page Ad)
Exhibit Booth and Signage displayed at the reception	Not Available	Not Available	Not Available	✔	✔	✔ (Prominent placement)
Promotional video featured on ASC website & social media	Not Available	Not Available	Not Available	Not Available	Not Available	✔
Opportunity to address reception attendees (video or short remarks)	Not Available		Not Available	Not Available	Not Available	✔