

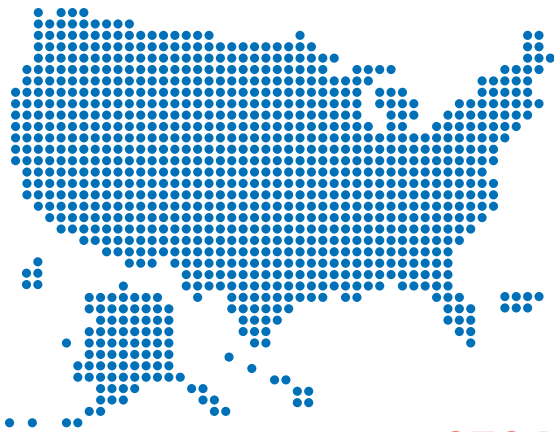
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INNOVATION & LEADERSHIP AWARDS 2018

9.13.18 6-8:30 PM
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AMERICA'S SERVICE COMMISSIONS



CEO WELCOME

TONIGHT WE RECOGNIZE TALENT & INNOVATION

Thank you for joining us in Arlington, VA as we host the sixth annual ASC Innovation & Leadership Awards. Each year, the ASC team and Board of Directors looks forward to this event for many months — from putting out the initial call for nominations and identifying the top talent within our network, to finding the perfect venue and continuing to highlight the rich diversity of our members in the ‘Celebrating States’ Raffle and Silent Auction.

Thank you for being here to recognize our best and brightest, and for your continued support as members, friends, sponsors, and champions of America’s Service Commissions.

Congratulations to this year’s honorees. Let’s celebrate!

Kaira Esgate

Chief Executive Officer

America’s Service Commissions

ABOUT ASC

America’s Service Commissions (ASC) is a nonpartisan, nonprofit association representing and promoting the 52 state service commissions across the United States. ASC’s work is focused on membership support services in three core areas including Commission Capacity Building, Federal Advocacy, and Activation of the State Service Network. **To learn more, visit statecommissions.org.**

455 Massachusetts Ave NW • Suite 153 • Washington, DC 20001

PROGRAM SCHEDULE

Awards presentations will begin at 7:00 p.m. Raffle/silent auction conclude at 8:00 p.m.

Networking Reception & 'Celebrating States' Raffle/Silent Auction

Welcome Remarks

Elizabeth Darling, Chair, ASC Board of Directors
Kaira Esgate, ASC CEO

Friend of ASC Award

Senator Roy Blunt (R-Missouri)

State Service Leadership Award

Governor John W. Hickenlooper (D-Colorado)

Tribute to Jennifer Riordan

Innovation & Leadership Awards

Kate Kelly (MN)
Scott McFarland (IL)
Caitlin Brooking (MS)
Ia Moua (CA)
YWCA of Central Alabama AmeriCorps (AL)

ASC Honor Roll Inductees

Elizabeth Darling (TX)
Debbie Schuffenhauer (WA)

Closing Remarks & Raffle/Silent Auction Results

IN MEMORY OF JENNIFER RIORDAN



COMMISSIONER, NEW MEXICO COMMISSION FOR COMMUNITY VOLUNTEERISM

Tonight's program is dedicated to Jennifer Riordan, a longtime state service Commissioner of the New Mexico Commission for Community Volunteerism who passed away in a tragic accident on Southwest Airlines Flight 1380 in April 2018. Jennifer was a passionate champion for national and community service and a tireless advocate for AmeriCorps programs throughout the state of New Mexico. Seeking resources and allies to increase service, volunteerism and community engagement —

especially among young people — were what motivated Jennifer throughout all aspects of her life. Tonight, as we come together representing the 52 state service commissions across the country, we celebrate and honor Jennifer Riordan's legacy and her extraordinary life of service.

2018 INNOVATION & LEADERSHIP AWARDEES



OUTSTANDING COMMISSIONER:

KATE KELLY

Kate Kelly of Plymouth, Minnesota is the regional president and executive vice president for the PNC Financial Services Group and has 30 years of experience in the banking industry. Kate has been a dedicated member of the ServeMinnesota Board of Directors for 11 years, and Chair for the past six. She is a tireless champion for national service in Minnesota and devotes at least 10 hours a week to this cause. One of her first contributions was pulling

together a group of business and community leaders to raise more than \$1 million, which was the catalyst for Reading Corps' growth and replication across the country. Kate's entrepreneurial vision also prompted the commission to create a new AmeriCorps program to focus on the emerging need for early learners to gain critical math skills. Kate travels to Washington, D.C. on a regular basis to meet with members of Minnesota's congressional delegation to advocate for ServeMinnesota and the impact MN AmeriCorps programs are having in communities across the state.



OUTSTANDING COMMISSION EXECUTIVE DIRECTOR:

SCOTT MCFARLAND

Scott McFarland joined the Serve Illinois Commission in 2006 and was appointed Executive Director by the Governor in 2014. Scott serves as Director of Illinois' AmeriCorps programs, which provide over \$87 million in funding and volunteer impact

to Illinois communities each year. Scott has been a member of the ASC Board of Directors for the past three years, and serves as Public Policy Chair. He is the inaugural Chair of ASC's new public policy coalition, States for Service, launched in 2017. In these positions, Scott has overseen vital policy efforts and tirelessly promoted the impact of national service to Congress. An Eagle Scout and avid volunteer, Scott is also is an awardee of the President's Call to Service Award for over 4,000 hours of volunteer service.



OUTSTANDING COMMISSION STAFF:

CAITLIN BROOKING

Caitlin Brooking is Deputy Director of Volunteer Mississippi, the Mississippi Commission on Volunteer Service (MCVS), where she has served in various roles since 2009. Caitlin has played an integral role in developing and enhancing relationships with external partners such as the Mississippi Association for Grantmakers, the Mississippi Center for Non-Profits, Mississippi State University, University of Mississippi, and the NCCC campus in Vicksburg - to name a

2018 INNOVATION & LEADERSHIP AWARDEES

few. Caitlin has also built a strong partnership with the Mississippi Emergency Management Agency (MEMA) and the MS Volunteer Organizations Active in Disaster (MVOAD); as a result, MS has been able to train over 200 reservists to help support and manage Volunteer Reception Centers if and when a disaster strikes. Caitlin also serves as the commission's resident data expert. Her "Design with Data" workshops have enabled the Commission to partner with the Center for Population Studies to host workshops for grantees and other nonprofits across the state. Caitlin has served on various ASC committees and work groups, and served as a volunteer mentor to commission staff in other states.



OUTSTANDING COMMISSION STAFF:

IA MOUA

Ia Moua is Director of AmeriCorps at California Volunteers, where she is responsible for the strategic investments of \$94 million in federal and local match funding annually across California. Ia has successfully leveraged the talents and skills of her small team of nine to provide robust support for over 60 grantees each year. She has been instrumental in employing innovative strategies that have resulted in a 74% increase in AmeriCorps grant dollars for California, as well as enhancements to the commission's monitoring

and oversight systems that have resulted in a 70% reduction of disallowances. Prior to joining California Volunteers, Ia served as the program manager and interim executive director for the Hmong Women's Heritage Association, where she designed and oversaw programs aimed at fostering youth resiliency and health and well-being for immigrant and refugee families.



OUTSTANDING SERVICE PROGRAM:

YWCA OF CENTRAL ALABAMA AMERICORPS

The YWCA's "Building Communities, Bettering Lives" (BCBL) AmeriCorps Program was launched in 2009 with just five members, and has since grown to 40. Together, these AmeriCorps members devote more than 66,000 hours of service annually to the Birmingham community and have recruited more than 1,600 volunteers this past year alone. YWCA AmeriCorps members serve full-time, providing capacity-building and direct service in areas like healthy futures, youth

empowerment, homelessness prevention, financial literacy, afterschool and summer enrichment, and domestic violence prevention — all needs plaguing the Birmingham metro community. YWCA's AmeriCorps Program acts as an important intermediary, with established partnerships across more than one dozen agencies and nonprofits including the YMCA, City of Birmingham, YouthServe, One Roof, Freshwater Land Trust, and Safehouse of Shelby County.

2018 FRIEND OF ASC AWARD

SENATOR ROY BLUNT (R-MISSOURI)



Building on a background as a public servant, university president, and teacher, Roy Blunt was elected to the United States Senate in 2010.

Senator Blunt has championed critical issues for the American people, including expanded investment for national service as well as the National Institutes of Health. Senator Blunt's Chairmanship of the Labor, Health and Human Services, Education & Related Agencies Appropriations Subcommittee has led to multiple years of bipartisan Labor H appropriations bill in the United States Senate.

Through Senator Blunt's leadership, more Americans have had opportunities to serve their country than any other time thanks to expanded investment in CNCS programs, particularly AmeriCorps and the Volunteer Generation Fund (VGF). Senator Blunt has also lifted barriers to serving in AmeriCorps by creating a Reduced Full Time AmeriCorps position, which better aligns with the academic year. Senator Blunt's historic investment in state service commissions, especially the development of the Commission Investment Fund (CIF), has notably led to expanded service opportunities in rural, remote, and underserved urban areas.

2018 STATE SERVICE LEADERSHIP AWARD

GOVERNOR JOHN W. HICKENLOOPER (D-COLORADO)



John W. Hickenlooper has been Governor of Colorado since 2011 and was previously Mayor of Denver from 2003-2011. Governor Hickenlooper has been a staunch advocate for expanding national service. In his time as Governor of Colorado, he has witnessed firsthand the critical role of his state service commission, Serve Colorado, in the delivery of national service and has become a leading voice among Governors in support of commissions.

In April 2018, Governor Hickenlooper signed HB18-1324 into law—a piece of historic state legislation that permanently codifies Serve Colorado in statute under the Lt. Governor's office and authorizes ongoing state administrative support.

Governor Hickenlooper has shown strong support for Serve Colorado and AmeriCorps Colorado by hosting the Governor's Service Awards, attending the state's annual AmeriCorps Swearing-In Ceremonies and 2016 Million Member Celebration, and visiting AmeriCorps members deployed during disasters such as the 2013 fires and floods in Drake and Lyon, CO.

2018 ASC HONOR ROLL INDUCTEES



DEBBIE SCHUFFENHAUER

Debbie Schuffenhauer joined Serve Washington in 2006 and was appointed as its Executive Director in 2012. Her service career began in 1987 at Washington Service Corps. Debbie has served on the Advisory Board for Service House and the Board of Directors for Washington Campus Compact, where she became the organization's first non-college president. Debbie was a member of the ASC Board of Directors from 2014-2018 and served as Vice Chair until her recent retirement.



ELIZABETH DARLING

Elizabeth Darling is President/CEO of OneStar Foundation, Texas' state service commission, where she has spent the past nine years. Previously, Liz served as COO of the Corporation for National and Community Service in Washington, D.C. In March 2018, she was nominated by President Trump as the next Commissioner for the Administration on Children, Youth and Families (ACYF). We are grateful for Liz' service on ASC's Board of Directors for the past two years and current Chair.

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OUTSTANDING COMMISSION STAFF



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*Thank you for being the heart of
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Commission on Volunteerism
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WITH GRATITUDE

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Roger Dunn, Massachusetts Service
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National and Community Service
Alexis Matthews, Serve Wisconsin
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Beth McGuinness, 2015 Awardee
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Leslie Silverman, ASC Board of
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ASC STAFF:

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ADDITIONAL VOLUNTEERS:

Elizabeth Darling
Lindsay Dolce
Philip Kolling
Scott McFarland
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